



DEVELOPING CONFIDENT YOUTH



YMCA OF METRO ATLANTA
2010 ANNUAL REPORT
TO MEMBERS

■ See video and online annual report at www.ymcareport10.com



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TOGETHER WE ARE ONE COMMUNITY

LETTER FROM THE BOARD CHAIR AND PRESIDENT

Dear Friends,

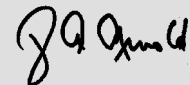
As Atlanta's leading nonprofit for youth development, healthy living and social responsibility, we provide kids, adults, families, and communities with vital support and opportunities to learn, grow and connect.

Featured in this annual report are people, programs and partnerships that demonstrate the collective impact when we all work together. The Y is addressing some of our city's most pressing social issues – childhood and adult obesity, finding a sense of community in today's increasingly isolated and impersonal society, and serving children of all abilities.

Every day, we work side-by-side with our neighbors to make sure everyone has the opportunity to be healthy, confident and secure. Last year, more than \$45 million in financial assistance helped to support and empower thousands of our neighbors. We appreciate you: as volunteers, donors, partners, members, and staff, you share the YMCA of Metro Atlanta's values, vision and commitment to strengthening the foundations of our community.

Special thanks go to the 2010 Volunteers of the Year for their extraordinary contributions in serving others through the Y. Charlie Yates Jr. completed his term as board chairman at the end of 2010. He leaves a mark of exceptional leadership, vision, dedication, and commitment, and he remains active on the Metro board.

When we work as one, we strengthen communities through youth development, healthy living and social responsibility. In neighborhoods across metro Atlanta, we are helping to make a profound difference through lasting personal and social change.



Joe Arnold
Board Chairman



Edward G. Munster
President/CEO



Board Chairman Joe Arnold
President/CEO Ed Munster
Past Chairman Charlie Yates Jr.

EXECUTIVE COMMITTEE

JOE ARNOLD
SunTrust Bank
chairman

KEITH COWAN
Sprint Nextel Corp.
director

DAVID HOMRICH
AMB Group, LLC
director

MELISSA MAREK BABB
Harbert Management
Corporation
vice chair

FRANK MANN
Cushman and Wakefield
of Georgia, Inc.
director

MILTON H. JONES JR.
Blue Ridge Holdings
director

KELLY BARRETT
The Home Depot
treasurer

STEVE HENNESSY
Hennessy Automobile
Companies
director

H. JEROME RUSSELL
Russell New Urban
Development
vice chair

AMY BRADY
Bank of America
secretary

BILL HOLBY
King & Spalding
director

DAVE STOCKERT
Post Properties, Inc.
vice chair

CHARLIE YATES JR.
past chairman

2010 VOLUNTEERS OF THE YEAR

HARALD HANSEN
Bransby Christian Leadership Award

DARIA THWEATT
Arthur M. Blank Family Youth YMCA

GREGG ELLWANGER
Covington Family YMCA

CAROLYN BELL
Coward Family/Ashford Dunwoody YMCA

BILL MARKERT
Decatur Family YMCA

BRENT WILSON
ECDC/YMCA Head Start

LAMAR JONES
East Lake Family YMCA

JOHN HOOVER
Forsyth County Family YMCA

VAL MARKOS & THE SPIN DOCTORS
Robert D. Fowler Family YMCA

DAVID OWENS
Ed Isakson/Alpharetta Family YMCA

GUS CARPIO
McCleskey-East Cobb/
Northeast Cobb Family YMCAs

ROSS OLHAUSEN
Northwest Family YMCA

"HOOKY" HUFFMAN
G. Cecil Pruett Community Center/
Cherokee Outdoor YMCAs

ELIZABETH JUMP
Carl E. Sanders Family YMCA at Buckhead

PASTOR DEXTER ROWLAND
South DeKalb Family YMCA

DALE PHENICIE
Summit Family/Fayette Outdoor YMCAs

KATHY AARTS
J.M. Tull-Gwinnett Family YMCA

COUNCILMEMBER JOYCE SHEPERD
The Villages at Carver Family YMCA

MELINDA SAMPANG
YMCA Academies of South DeKalb

MIKE SUMNER
YMCA Camp High Harbour

KELLY BARRETT
YMCA of Metro Atlanta

DR. HECTOR BUSH
Andrew and Walter Young Family YMCA

2010 COMMUNITY IMPACT

FOR YOUTH DEVELOPMENT NURTURING THE POTENTIAL OF EVERY CHILD AND TEEN

How children spend their time out of school can be as important as the time they spend in school. It's estimated that one in five children is without adult supervision from 3 p.m. until dark. When parents can't be with their children, Y caregivers can.

As the nonprofit leader for youth development, the Y offers working parents of 6,595 Atlanta kids the peace of mind that accompanies the convenience of enrolling your child in one of 133 high-quality after-school programs and relieves their children of the fear of being alone or burdened with oversight of younger siblings.

Up to half of printed curriculum is incomprehensible to fourth graders reading below grade level. Failure to read at grade level by the end of third grade is a strong predictor of high school drop out. Longitudinal studies show improved literacy and language skills in preschoolers result in increased school-age reading and comprehension. These improvements are connected to reductions in behavior problems and poor peer relations related to below grade reading levels.

The YMCA of Metro Atlanta is closing the school readiness gap of 3,221 infants and toddlers in low-to-middle income families with a special focus on developing early language skills at 37 preschool and Head Start academies.

FOR HEALTHY LIVING IMPROVING OUR COMMUNITY'S HEALTH AND WELL-BEING

The epidemic number of Americans who are overweight or obese affects all segments of the population regardless of age, gender or ethnicity. At 37 percent, Georgia has the third highest rate of overweight children ages 10 through 17. To be effective and efficient, behavior change programs require a sound scientific basis to demonstrate consistent, replicable, statistically-significant effects that are validated through the "gold standard" of the peer-review and publication process.

The Y offers fun, healthy living programs that are continuously subjected to serious scientific review. As a result, more than 8,700 children and adults live healthier, weigh less and are more active through their participation in THE COACH APPROACH: An Exercise Support Process®, Youth Fit For Life™ and Start For Life™, evidence-based programs, instruction, coaching, and support groups developed by the YMCA of Metro Atlanta.

This year, Dr. James Annesi, director of wellness advancement and developer of YMCA of Metro Atlanta health promotion protocols, was accepted as a Fellow in the American Academy of Health Behavior which serves as the research home for health behavior scholars and researchers whose primary commitment is to excellence in research and the application of research to improve public health. More than \$750,000 in grant funding is secured for the next year of research-to-practice exercise support protocols and health enhancement testing.



Easing the transition for refugee families
Decatur Family YMCA

FOR SOCIAL RESPONSIBILITY GIVING BACK AND PROVIDING SUPPORT TO OUR NEIGHBORS

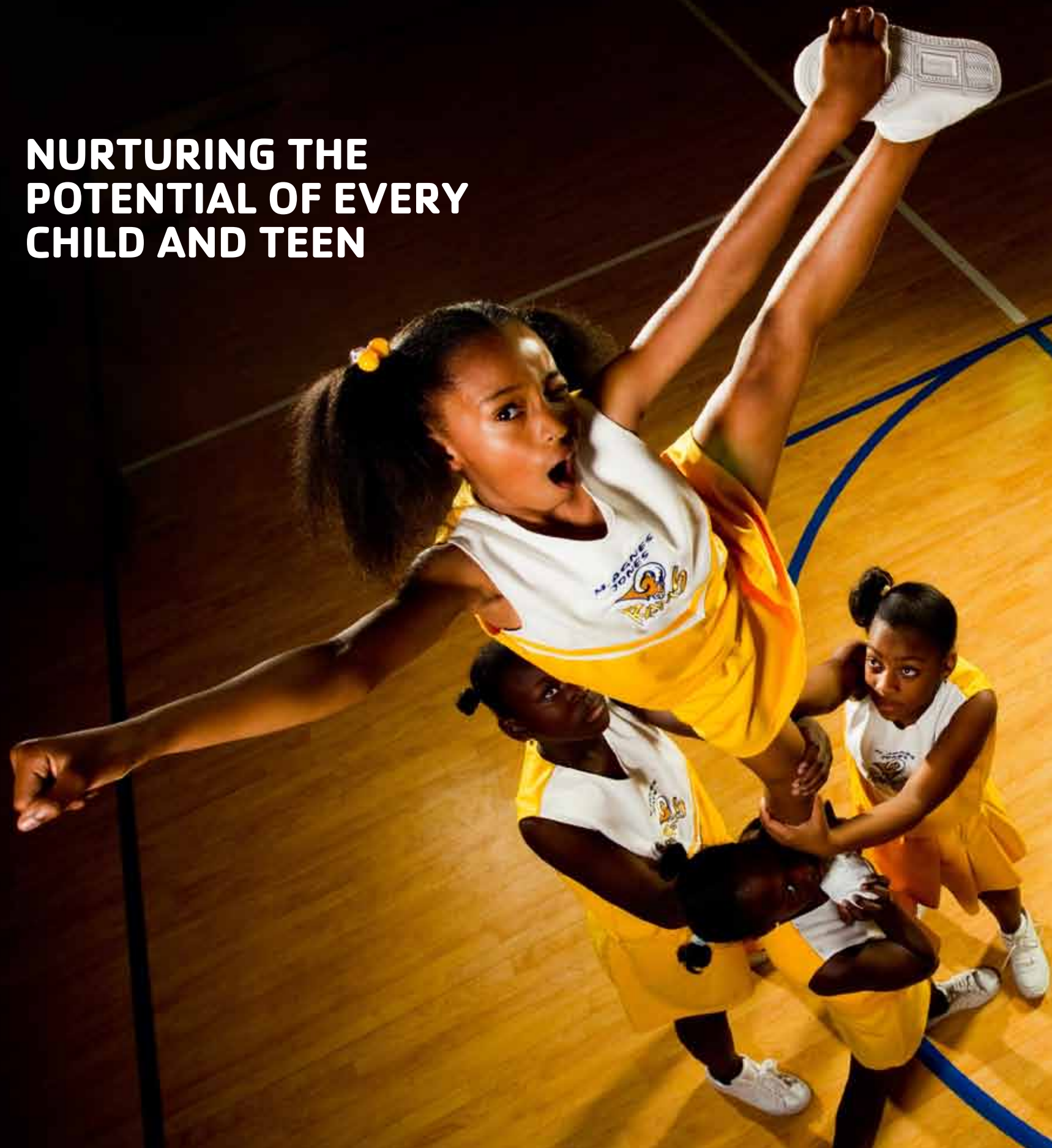
Are we doing enough to prepare our young people to be citizens of the world? New immigrants generate a rich diversity in Atlanta's communities that mirrors the diversity of the world. Knowledge of other cultures helps people of all ages, faiths and backgrounds – especially young people – understand and celebrate people from different countries and nurture the development of the next generation's insightful, cause-driven leaders.

In 12 metro counties and hundreds of local neighborhoods, the Y promotes the development of communities that are open and welcoming to all. More than 5,990 children, teens and adults advocate for a more level playing field, volunteer to demonstrate the importance of caring for others, and open doors to a world of possibilities. They reach out to their peers in Israel, Costa Rica and the Republic of Georgia. And, they participate in Partner With Youth, Mission: Atlanta, Advanced Leadership Academy, Teen Leaders Club, refugee sports leagues, and other Y programs designed to promote social responsibility.

A complete listing of Dr. Annesi's publications can be found at www.ymcaatlanta.org in the news room.

See video and online annual report at www.ymcareport10.com

**NURTURING THE
POTENTIAL OF EVERY
CHILD AND TEEN**



**FOR YOUTH
DEVELOPMENT**



BUILDING STRONG KIDS INSIDE AND OUT

“During these classes Nicholas learns different skills without even knowing it.”

DEB MURPHY, Nicholas' mom
Coward Family/Ashford
Dunwoody YMCA

“ Nicholas may not have a penchant for competitive sports, but he certainly knows how to throw a ball, run a relay, kick box to video, and participate in other active games. While he's having fun, he's getting his exercise. That's what I love about Fitness for Kids.

It's doable for every kid, and it's just fun. I hear the laughter out of these kids. It is so much fun watching them having a great time. Nicholas is healthier, too. I adopted him - and his younger brother, Daniel - from Russia without knowing much about his medical history, so I encourage him to stay physically active. That can be tough for a kid more interested in art than football.

Once quiet and shy, Nicholas has come out of his shell since he's been coming to Fitness for Kids. He has a new sense of confidence. You can see he's getting stronger. I see it in his class work and in him speaking to others. He actually asks for healthy snacks at home.

I appreciate the Y staff members who take time to teach my son skills that will keep him strong on the outside and the inside as he grows. I also appreciate my kids are well cared for, so I can work out, too. The Y has become a lifeline for our entire family. The Y is our family entertainment.”



FOR HEALTHY LIVING

IMPROVING OUR
COMMUNITY'S HEALTH
AND WELL-BEING

GAINING FRIENDSHIP, SELF-ESTEEM AND BETTER HEALTH

“By 5:30 a.m., I’m waiting for the Y doors to open, so I can put it down on the track. I walk five miles a day, five days a week, listening to praise and worship on my headphones. I also take water aerobics classes, use weights and cardio-machines and volunteer here, my second home. At 57 years old, I’m at the top of my game.

It wasn’t that long ago I topped the scale at 325 pounds. Besides obesity, I suffered from high blood pressure, high cholesterol and severe depression. When diagnosed with diabetes in 2007, my fear of needles finally motivated me to say, ‘No more.’

I started walking every day around my neighborhood. Then I joined the Y. I didn’t come to the Y looking for motivation or relationships, but simply to get healthy. The atmosphere unexpectedly brought me joy.

My wellness coach taught me to manage my workout and diet but gave me freedom to do it my way. I saw the same people every day, and they noticed my progress. I noticed theirs, and we encouraged each other. Before I knew it, Y members became my social network, second family and support system in times of need.

Since 2007, I’ve lost 190 pounds and gained self-esteem. I completed two AJC Peachtree Road Races, and more importantly, feel complete as a person. I’m off all medication and am closer with my family than ever before. My Y family taught me how to use a computer and an iPod. They also taught me balance and boundaries.”

“The rock that’s an obstacle in the path of one becomes a stepping stone in the path of another.”

ELOISE FAIN
East Lake Family YMCA





FOR SOCIAL RESPONSIBILITY

GIVING BACK AND PROVIDING SUPPORT TO OUR NEIGHBORS

■ Gus talks about this special soccer program at www.ymcareport10.com



DISCOVERING THE MEANING OF TEAMWORK

“ My first experience with the Y was as a child in California. It was the perfect place for my brothers and me to start the active lifestyles we still enjoy. From childhood to adulthood, I have a lifetime of experiences with the Y and all have been great. The Y is a family destination full of great experiences.

Currently, I coach a soccer clinic for children with special needs at the Y in East Cobb. The goal of our soccer practice is to allow kids with a variety of special needs to come out and get an hour of exercise and social interaction with their peers, while giving the parents the opportunity to participate in an activity many of us take for granted: cheering for our kids from the sidelines.

The program continues with the help of dozens of volunteers who, without hesitation, give their time, patience and understanding. Incredible as it may seem, most of the volunteers are soccer players ages 10 to 15. This simple soccer clinic also is teaching these young volunteers life lessons.

The Y allows our family to participate in activities together. We try to do as much as we can every day with each other. The Y provides our family the venue where we can, with activities that would have been impossible otherwise, and has allowed me the opportunity to coach 40 great kids. You, too, can live this wonderful experience - just come out and give a little time.”

“ The Y is our community. Participating as a member and volunteer anchors our family to the neighborhood and the city.”

GUS CARPIO
McCleskey-East Cobb
Family YMCA

2010 FINANCIAL REPORT

STATEMENT OF FINANCIAL POSITION

As of December 31, 2010

ALL FUNDS	2010	2009
ASSETS		
Cash and cash equivalents	\$2,385,126	\$497,582
Accounts receivable	3,457,201	2,491,739
Investments	10,849,753	8,988,850
Pledges receivable	4,578,896	4,324,108
Other assets	1,218,780	1,463,433
Notes receivable	5,095,000	5,095,000
Land, buildings and equipment	233,252,656	237,429,825
Long-term investments	21,823,554	19,901,043
Total assets	\$282,660,966	\$280,191,580
LIABILITIES AND NET ASSETS		
Accounts payable	\$5,461,764	\$3,408,608
Accrued expenses and other liabilities	846,322	815,674
Deferred revenue	4,476,876	4,363,598
Custodial liability	536,602	526,041
Notes payable and capital lease obligations	12,191,156	12,737,090
Bonds payable	65,342,095	67,322,861
Total liabilities	\$88,854,815	\$89,173,872
NET ASSETS		
Unrestricted	\$141,365,690	\$141,985,952
Temporarily restricted	38,904,458	35,723,693
Permanently restricted	13,536,003	13,308,063
Total net assets	\$193,806,151	\$191,017,708
Total liabilities and net assets	\$282,660,966	\$280,191,580

STATEMENT OF ACTIVITIES

As of December 31, 2010

ALL FUNDS	2010	2009
PUBLIC SUPPORT		
United Way	\$590,627	\$725,020
Contributions	18,895,078	18,163,908
Government grants	23,061,814	21,534,568
Total Support	\$42,547,519	\$40,423,496
REVENUE		
Membership dues	\$29,592,586	\$31,704,793
Program service fees	26,730,277	27,450,129
Interest and dividend income	275,951	260,804
Other revenue	904,101	634,695
Total revenues, gains and other support	\$100,050,434	\$100,473,917
EXPENSES		
Program services	\$91,766,796	\$90,341,439
Management and general	6,716,211	7,239,053
Fund raising	1,195,436	1,084,703
TOTAL EXPENSES	\$99,678,443	\$98,665,195
Excess of operating revenue over expenses	\$371,991	\$1,808,722
NON-OPERATING ACTIVITIES		
Donated property	\$366,000	\$0
Net unrealized and realized gains on investments	2,050,452	4,497,289
Total non-operating activities	\$2,416,452	\$4,497,289
Change in net assets	\$2,788,443	\$6,306,011
Net assets at beginning of year	191,017,708	184,711,697
Net assets at end of year	\$193,806,151	\$191,017,708

A copy of the complete audited financial statements, including Ernst & Young's unqualified independent auditors' report, is available upon request.

BOARD LIST

BOARD CHAIRMAN

JOSEPH ARNOLD
SunTrust Bank

MELISSA MAREK BABB
Harbert Management Corp.

KELLY BARRETT
The Home Depot

KATHY BETTY
Atlanta Dream

BOBBY G. BLAKLEY JR.
BB&T

AMY BRADY
Bank of America

WARREN CARSON
KPMG LLP

KATHLEEN CIARAMELLO
The Coca-Cola Company

CAROL COOKERLY
Cookerly Public Relations

DR. WILLIAM ARTHUR COOPER
WellStar Kennestone Hospital

KEITH COWAN
Sprint Nextel Corp.

DAN W. DARLING
Turner Broadcasting System, Inc.

J. HAL DAUGHDRILL III
Diversified Trust Company

CURLEY DOSSMAN JR.
Georgia-Pacific Foundation

TAMMY DRIGGERS
Equifax

DONYA EDLER
The Edler Group

LAURA LEE GENTRY
CSM Bakery Supplies
North America

RICHARD GERAKITIS
Troutman Sanders

MARK GRANTHAM
DLA Piper

SAMUEL L. GUDE III
Gude Management Group, LLC

JOSEPH GUERRA
Sequoia Golf Holdings/
Canongate Golf Clubs

DAVID HAIGHT
AT&T Mobility

C.B. (MIKE) HARRELD

STEPHEN HENNESSY
Hennessy Automobile Companies

BILL HOLBY
King & Spalding

DAVID E. HOMRICH
AMB Group, LLC

ROLAND JOHN
McKinsey & Company

CHARLES JOHNSON SR.
Williams, Russell & Johnson

MILTON H. JONES JR.
Blue Ridge Holdings

LARRY LORD
Lord, Aeck & Sargent Architects

FRANK T. MANN
Cushman & Wakefield of
Georgia, Inc.

EDUARDO MARTINEZ
The UPS Foundation

PAUL P. MATTINGLY
Seyfarth Shaw LLP

PHIL MCGREGOR
State Farm Insurance

WILLIAM MCLENDON
Deloitte & Touche LLP

NEIL METZHEISER
Lockton Companies, LLC

MICHAEL PARIS
Council for Quality Growth

RICHARD (RICK) PETERS
Peters Consulting Associates, LLC

WILLIAM PINTO
Hardin Construction Company, LLC

MELANIE PLATT
AGL Resources

KEVIN D. RACE
Wells Real Estate Funds

JOHN REYHAN
Skanska

JOY ROHADFOX
Rohadfox Construction Control
Services Corp.

H. JEROME RUSSELL JR.
Russell New Urban Development

LARRY L. GELLERSTEDT III
Cousins Properties, Inc.

RICHARD GUTHMAN

HARALD HANSEN

THOMAS D. HILLS
State of Georgia

WARREN JOBE

A. WAYNE LUKE

JOHN MANNING
Manning & Associates

PAUL SHAILENDRA
Shailendra Group

BOLLING P. SPALDING
Jackson Spalding

CHRISTINE ST. CLARE

DAVID P. STOCKERT
Post Properties, Inc.

R. SCOTT TAYLOR JR.
Carter

GLENN THOMSON
Alston & Bird

LEONARD WALKER
Wells Fargo Bank NA

VICKI LUNDY WILBON
The Integral Group, LLC

JAMES (TED) WILKINS
Wells Fargo Bank

DOUGLAS L. WILLIAMS
Atlantic Capital Bank

JUE WONG
Astral Brands

CHARLES R. YATES JR.

YMCA OF METRO ATLANTA LOCATIONS

ARTHUR M. BLANK FAMILY YOUTH YMCA
555 Luckie St.
Atlanta, GA 30313
404-724-9622

BRANSBY OUTDOOR YMCA CENTER AT ROCK CHAPEL
1185 Rock Chapel Rd.
Lithonia, GA 30058
770-484-9622

CHEROKEE OUTDOOR YMCA
201 East Bells Ferry Rd.
Woodstock, GA 30189
770-591-5820

COVINGTON FAMILY YMCA
2140 Newton Dr.
Covington, GA 30014
770-787-3908

COWART FAMILY/ASHFORD DUNWOODY YMCA
3692 Ashford Dunwoody Rd.
Atlanta, GA 30319
770-451-9622

DECATUR FAMILY YMCA
1100 Clairemont Ave.
Decatur, GA 30030
404-377-9622

EAST LAKE FAMILY YMCA
275 East Lake Blvd.
Atlanta, GA 30317
404-373-6561

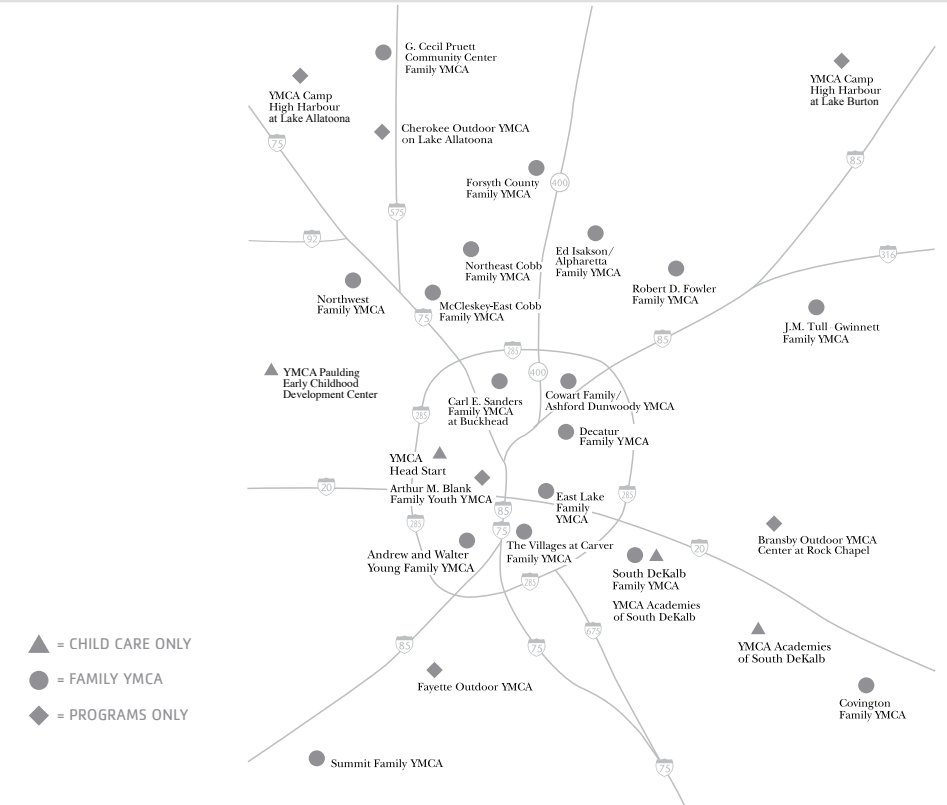
FAYETTE OUTDOOR YMCA
215 Huiet Rd.
Fayetteville, GA 30215
770-719-9622

FORSYTH COUNTY FAMILY YMCA
6050 Y Street
Cumming, GA 30040
770-888-2788

ROBERT D. FOWLER FAMILY YMCA
5600 West Jones Bridge Rd.
Norcross, GA 30092
770-246-9622

ED ISAKSON/ALPHARETTA FAMILY YMCA
3655 Preston Ridge Rd.
Alpharetta, GA 30005
770-664-1220

MCCLESKEY-EAST COBB FAMILY YMCA
1055 East Piedmont Rd. NE
Marietta, GA 30062
770-977-5991



NORTHEAST COBB FAMILY YMCA
3010 Johnson Ferry Rd.
Marietta, GA 30062
678-569-9622

NORTHWEST FAMILY YMCA
1700 Dennis Kemp Ln.
Kennesaw, GA 30152
770-423-9622

G. CECIL PRUETT COMMUNITY CENTER FAMILY YMCA
151 Waleska St.
Canton, GA 30114
770-345-9622

CARL E. SANDERS FAMILY YMCA AT BUCKHEAD
1160 Moores Mill Rd.
Atlanta, GA 30327
404-350-9292

SOUTH DEKALB FAMILY YMCA
2565 Snapfinger Rd.
Decatur, GA 30034
770-987-3500

SUMMIT FAMILY YMCA
1765 East Highway 34
Newnan, GA 30265
770-254-9622

J.M. TULL-GWINNETT FAMILY YMCA
2985 Sugarloaf Pkwy.
Lawrenceville, GA 30045
770-963-1313

THE VILLAGES AT CARVER FAMILY YMCA
1600 Pryor Rd.
Atlanta, GA 30315
404-635-9622

YMCA ACADEMIES OF SOUTH DEKALB
2575-A Snapfinger Rd.
Decatur, GA 30034
770-987-4666

2924 Evans Mill Rd.
Lithonia, GA 30038
770-484-1625

YMCA CAMP HIGH HARBOUR
685 Camp Harbour Ln.
Clayton, GA 30525
770-532-2267

40 Old Sandtown Rd.
Cartersville, GA 30121
770-532-2267

YMCA PAULDING EARLY CHILDHOOD DEVELOPMENT ACADEMY
55 Hiram Dr.
Hiram, GA 30141
678-626-0500

ANDREW AND WALTER YOUNG FAMILY YMCA
2220 Campbellton Rd.
Atlanta, GA 30311
404-523-9622

YMCA/EARLY CHILDHOOD DEVELOPMENT CO., LLC HEAD START
100 Edgewood Ave. NE
Suite 1230
Atlanta, GA 30303
404-420-5800

HONORARY BOARD MEMBERS

GUY MILLNER
Assurance America Corporation

W.A. PARKER JR.
Comanche Investment Co.

JAMES SIBLEY

GOVERNOR CARL SANDERS
Troutman Sanders

ADVISORY BOARD MEMBERS

JACK BEASLEY

TOM BELL
SecurAmerica LLC

DAVID CHATHAM
Chatham Holdings Corp.

JAMES COWART

DENIS DUNCAN
PricewaterhouseCoopers LLP

JAMES FLUKER



MISSION

Your YMCA, reflecting its Judeo-Christian heritage, is an association of volunteers, members and staff, open to and serving all, providing programs and services which develop spirit, mind, and body. Financial assistance is available based on need. The YMCA actively seeks to identify and involve those in need.

**See video and online annual report
at www.ymcareport10.com**

YMCA OF METRO ATLANTA

100 Edgewood Ave. NE
Suite 1100
Atlanta, GA 30303
www.ymcareport10.com
404-588-9622

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